

Digital Assets Market Map 2025



AlbionVC Beauhurst

Web3 Application & Tokenization

Real World Asset Tokenization

DeFi Infrastructure

Other Emerging Protocols

DAO & Governance Tools

Identity & Access Management

Specialized Financial Services

Prediction & Data Markets

AI & Compute Infrastructure

Novel Web3 Applications

Infrastructure & Developer Tools

Developer APIs, SDKs & Web3 Services

Blockchain Indexing & Analytics

Oracle Networks & Data Feeds

Data Storage & Availability

Interoperability & Bridges

NFTs & Digital Collectibles

Creator Economy & IP Management

NFT Marketplaces

Collectibles & Trading

Digital Art Platforms

Gaming & Virtual Worlds

Metaverse Platform

Blockchain Gaming

Payments & Settlement

Consumer & Non-custodial Wallets

Payment Processors

B2B Payment Infrastructure

Cross-border Remittances

Institutional Infrastructure

Custody & Asset Safeguarding

Clearing & Settlement

Capital Markets Infrastructure

Fund Services Infrastructure & Tools

Industry-Specific Trading

Trade Finance Platforms

Investment & Yield

CeFi Lending & Yield

DeFi Lending & Yield Optimization

Portfolio Trackers & Tax Tools

Thematic Investment Platforms

Automated Trading Platforms & Copy Trading

Exchanges & Trading

Centralized Exchanges (Spot & Derivatives)

OTC Desks & Prime Brokerage

Liquidity Aggregators & Market Making

Digital Banking & Treasury

Banking Infrastructure

Corporate Banking Services

Retail Digital Banking

Treasury Management Platforms

Corporate Treasury Services

Full-Service Digital Banking

Multi-Currency Banking

Web3 Banking Services

Compliance & Risk

AML/KYC & Transaction Monitoring

Insurance & Risk Coverage

Identity & Verification Solutions

Risk Analytics & Ratings

Enterprise Software

Industry-Specific Solutions

Supply Chain & Provenance

Carbon & Sustainability